



New York State's Museums in Conversation: How Do We Prove the Value of Museums?

April 3-5, 2011 □ Hyatt Regency Buffalo

Sponsored by Museumwise and the Museum Association of New York

Conference Sponsors

Archival Methods

235 Middle Road / Henrietta, NY 14467

Ph. 866.877.7050 / Fax: 585.334.7067 / mail@archivalmethods.com

www.archivalmethods.com

Archival Methods is a leading supplier of archival storage and presentation solutions. Our products meet or exceed all current applicable standards for archival storage and remain amongst the most competitive in the industry. The majority of our products are manufactured in the United States and a number of our vendors are located in Upstate New York in Monroe and Ontario counties. We offer one of the widest ranges of archival products in the industry. Our products include; metal-edged boxes, presentation portfolios, print and negative sleeves and other document storage materials.

Archival Methods' customer base consists of museums, archives and city, state and federal institutions. In addition, we target our products to professional photographers, galleries, and artist foundations. Over the past few years with the increase use of the internet our market has grown to include people looking to preserve family photos and important papers.

Nationally recognized institutions are among our key customers. A few years ago, we designed, manufactured and supplied storage boxes for the Clinton Presidential Library. We take pride in providing high quality products and exceptional customer service to institutions throughout the country and world-wide.

As our business grows we are also expanding our custom made products. Many organizations have contacted us to construct custom storage boxes and portfolios. The customization of our products may include non-standard sizes, specific fabrics or colors as well as imprinting of logos with a minimum quantity ordered.

Archives Partnership Trust

Cultural Education Center/ Suite 9C49/ Albany, NY 12230

Ph. 518.473.7091 / Fax 518.473.7058

www.nysarchives.org

The New York State Archives identifies, preserves and makes available records of colonial and state government that have enduring value to the public and private institutions and to all the people of the Empire State and the nation.

The scope of the holdings, dating from 1630, includes virtually every aspect and era of New York History. The Archives Partnership Trust is the support arm of the New York State Archives and is charged with providing financial assistance and helping to increase access to the Archives' holdings through collaboration on education and outreach programming.

Corning Incorporated Foundation

www.corning.com/about_us/corporate_citizenship/community/corning_foundation.aspx

Over the years, the Corning Incorporated Foundation has contributed more than \$108 million through its programs of giving. Resources are directed almost exclusively toward initiatives which improve the quality of life in and near communities where Corning Incorporated is an active corporate citizen. Currently, the Foundation annually fulfills approximately 136 grants totaling some \$3.0 million.

Support goes to institutions that are tax-exempt under Section 501 (c)(3) of the Internal Revenue Code and which are public charities as defined in Section 509(a) of the Code.

Educational: Selected public K-12 school districts, community colleges and four-year institutions of higher learning are the consistent beneficiaries of Corning Foundation support.

Corning's areas of involvement have included community service programs for students, curriculum enrichment, student scholarships, facility improvement and instructional technology projects for the classroom.

Cultural: Each year, the Corning Incorporated Foundation provides assistance to institutions such as arts organizations, libraries, museums and public broadcasting stations.

Community Service: The Corning Incorporated Foundation supports a variety of organizations that serve a broad base of constituents. Included in this category are hospitals and hospices, community foundations, youth and women's centers, YMCAs, local youth organizations and selected United Ways.

National Programs: The Corning Incorporated Foundation has a history of supporting selected organizations that promote national, and sometimes international, understanding and good will. The means that we endorse achieving these goals have included cultural endeavors, opportunities for improved quality of life, education, research and sharing of information.

Matching Gifts Program: Rolled out in 1958 to encourage employee giving, the Corning Incorporated Foundation Matching Gifts Program aids specific not-for-profit institutions, such as colleges and universities that operate for the public good.

Erie Canalway National Heritage Corridor

P.O. Box 219 / Waterford, NY

Ph. 518.237.7000

www.eriecanalway.org

Erie Canalway National Heritage Corridor, in partnership with the National Park Service, collaborates with communities and organizations to preserve and interpret the nationally significant heritage of New York's canal system, invites visitors and residents alike to explore what makes the Corridor unique, and ensures a vibrant future for the 2.7 million New Yorkers who call the Erie Canalway home. The National Heritage Corridor extends the full expanse of upstate New York and includes the present day canal system and its historic alignments.

To achieve unity in purpose, the ECNHC outlines six key strategies. These serve as an umbrella to unite and coordinate existing federal, state, and local plans, and multiple points of view. These are intended to encourage the creation of partnerships that cross jurisdictional boundaries and build on mutual interest.

- The Corridor's historic and distinctive sense of place will be widely expressed and consistently protected.
- The Corridor's natural resources will reflect the highest standards of environmental quality.
- The Corridor's recreation opportunities will achieve maximum scope and diversity, in harmony with the protection of heritage resources.
- The Corridor's current and future generations of residents and visitors will value and support preservation of its heritage.
- The Corridor's economic growth and heritage development will be balanced and self-sustaining.
- The Corridor will be a "must do" travel experience for regional, national, and international visitors.

Today's stewards of the Corridor's historic and cultural resources continue to build on a strong tradition of preservation practice rooted in community values. Through their efforts, the Erie Canalway National Heritage Corridor contributes to the ongoing contribution of the quality of life in the Corridor through a climate of creativity and cooperation.

For more information about the ECNHC, please visit www.eriecanalway.org.

eTapestry—“Revolutionizing the Charity World via Technology & Service”

6107 West Airport Blvd., Suite 120 / Greenfield, IN 46140

Ph. 888.739.3827 / Fax 317.336.3828 / Contact Becky Marcum / becky.marcum@etapestry.com

www.etapestry.com

eTapestry is a complete internet software application for fundraising, donor and prospect management, and all constituent communication. As a web based application, access is available from anywhere at any time. All backups, updates and system maintenance are provided—allowing you to focus your time and resources on your organization's mission.

The Farmers' Museum

P.O. Box 30 / Cooperstown, NY 13325

Ph 607.547.1450 / Fax 607.547.1468

www.farmersmuseum.org

The Farmers' Museum, across the street from the Fenimore Art Museum, offers a unique experience for the entire family. Discover how New Yorkers lived, worked and played in a rural 1840s village. Artisans demonstrate traditional

crafts, and costumed interpreters share their insight into life of another era. Milk a cow, visit with baby animals, ride the Empire State Carousel, play old-fashioned games, and tour The Museum village in a horse-drawn wagon.

Gaylord Brothers

PO Box 4901 / Syracuse, NY 13221
Ph. 800.962.9580 / Fax 800.272.3412
www.gaylord.com

We understand your dedication to the preservation of the documents in your care. We offer a range of quality archival supplies to address your specific storage, handling, and exhibit needs. Visit us at the Gaylord booth to speak with a product consultant, see what's new, and learn about our custom capabilities. Visit us online at www.gaylord.com.

Great Lakes Art Conservation of NY

1121 Meadow Lane / Grand Island, NY 14072

Tracy Dulniak / 716.775.1997 / tldulniak@juno.com

Great Lakes Art Conservation provides preservation and conservation services with professionalism and skill to a variety of clients throughout the North East. Specializing in the care of paintings, murals, and painted objects, Tracy Dulniak and Beth Campano are both Professional Associates of the AIC and strictly adhere to this organization's ethical guidelines. Both have earned professional, Master's level training from Buffalo State College's highly respected Art Conservation Department ensuring we are well versed in the most current and accepted treatment methods and materials. A sound understanding of the chemistry and physics involved in the creation, aging, and deterioration of painted structures enables us to advise clients and treat valuable objects with confidence and thoughtful skill. Repeatedly, GLAC has been entrusted with fine works of art from prestigious museums, historic works from cultural institutions, murals contracted by government entities, and precious heirlooms owned by private collectors. Our flexible and conscientious approach continue to grow our client base and allow us to offer exceptional quality or work that is affordable and tailored to meet the needs of each individual client.

Government Technology Solutions, LLC

16 Beach Drive / Huntington Bay, NY 11743
Roger Fay / 631.425.9181 / roger.fay@govtechusa.com
www.govtechusa.com

GTS is a business and mission-critical IT solutions provider, with established accounts in both the public sector and commercial accounts field. We provide integrated solutions for Video-Surveillance, Network-Content and Access Control, Mobile Surveillance, and IT Infrastructure Management and Support.

In the area of Cultural Property Protection, we provide an integrated IP and analytics based video monitoring solution with our partner Acuity-vct. The GTS-Acuity Video Capture System elevates the "preventive" effectiveness of a museum's security detail versus the reactive "after-event" video monitoring found in most museums today.

"I am finally getting a restful night of sleep since we implemented the Video Capture Surveillance System. . . I'd recommend your system to any museum or gallery that is interested in providing enhanced protection for their collections." - Dr. Louis Zona, Executive Director, The Butler Institute of American Art, Youngstown, OH

Key features of the GTS-Acuity VCS system –

- Runs on a standard server with no proprietary hardware or video compression algorithms.
- Interfaces to a wide range of vendor independent analog and IP-based cameras.
- Incorporates a patent pending Camera Based Motion Alarming System (CBMAS) which allows clients to set up motion protection zones within any area in view of any of the configured cameras. This feature offers 3 different types of software driven protection zones –
 - Motion Alarm Zone – When breached will immediately sound an audio and/or visual alarm while notifying security staff.
 - Hot Alarm Zone – Operates the same as Motion Alarm Zone, but allows for small or distant objects to be protected by increasing the sensitivity of the protection zone.
 - Loitering Alarm Zone – Will not trigger the alarm unless continuous motion occurs within a defined area for the

user defined period of time.

- Offers a total customization of viewing options, with no limit to the number of cameras that can be simultaneously viewed. Direct viewing access can be via a security desk, director's desk, or mobile iPhone devices.
- The VCS is not fixed at 8, 16, or 32 cameras. You can expand the number of cameras without having to purchase a new system.
- We do not charge a per seat license fee or per camera fee for the VCS product, unlike most major manufacturers.

"Using the VCS and our surveillance cameras, our solution is able to detect a person reaching towards the memorabilia, triggering a strobe light and sounding an alarm. This is truly a remarkable solution." - Paul J. Steiner, Jr., Security Manager, Rock and Roll Hall of Fame & Museum, Cleveland, OH

"We have saved nearly \$20,000 in payroll and benefit costs to date and we feel we are now better protected than ever." - Craig Hoppock, Museum Superintendent, Princeton University Art Museum, Princeton, NJ

These are just a sampling of museums currently employing our video capture system. Stop by the GTS booth to learn more and schedule a detailed presentation for your museum.

Hadley Exhibits, Inc.

1700 Elmwood Avenue / Buffalo, NY 14207

Ph 716.874.3666 ext. 3018 / Fax 716.874.9994 / pwarner@hadleyexhibits.com

www.hadleyexhibits.com

Hadley Exhibits has 61 years of experience designing, building and installing high-quality exhibits for museums, visitor centers, zoos and corporate customers all over the world. Our clients include the Smithsonian Institution, local, state and national government agencies, along with state and national parks and national forests. Hadley's staff of exhibit specialists works under one roof in a state-of-the-art, 180,000 sq. ft. plant in Buffalo, NY. Here, the skills are available to produce turnkey exhibits from planning to punch-list. Our in-house services include research, copy and script writing, model making, design, detailing, engineering, fabrication, graphics production, installation, artifact mounting, project management, and more. Past projects range from tabletop displays to a complete 32,000 sq. ft. museum. Over the years, Hadley has designed mounts for and installed literally thousands of artifacts, from bone china teapots to the America's Cup, from small fossils to the skeleton of a whale. We specialize in the creation of engaging, reliable interactive exhibits of all kinds, from simple flip panels to computerized, high-tech simulators. Most projects include educational media installations that inform, educate and entertain. Wherever the project, whatever the size, we combine state-of-the-art technology with old-world craftsmanship to create engaging, educational exhibits that are safe, durable and accessible.

Museum Acrylics Company

160 First Drive NW / New Philadelphia, OH 44663

Ph. 330.364.5757 / George Laurence / museacrylic@aol.com

www.museumacrylics.com

By producing what is, undoubtedly, the finest quality museum exhibitry there is with bubble-free seams and virtually distortion-free polished surfaces, we have become a leader in producing museum vitrines and cabinetry. Museum Acrylics Company has shown outstanding quality in all aspects of design, manufacture and installation. Our vitrine manufacturing process stands far above any other more conventional techniques of acrylic fabrication.

Since 1980, we have been heavily involved in the museum acrylics industry, producing custom vitrines and related items for The Smithsonian, as well as other public and private museums and galleries. With this previous experience behind it, Museum Acrylics Company will be able to handle any and all of your exhibit requirements with the utmost attention given to quality, fast turn-around and pricing.

New York Council for the Humanities

150 Broadway / Suite 1700 / New York, NY 10038

Ph 212.233.1131 / Fax 212.233.4607

www.nyhumanities.org

Since 1975, the New York Council for the Humanities has actively nurtured the role of the humanities in the

intellectual and cultural life of New York State. As a not-for-profit, independent affiliate of the National Endowment for the Humanities, the Council works with more than 4,000 cultural institutions such as libraries, historical sites, museums, art galleries, colleges and universities, and community centers to bring innovative, thought-provoking programs to over a quarter of a million New Yorkers annually.

Through our statewide collaborations, and our own programs and services that encourage imaginative thinking and critical inquiry, we work to ensure that the humanities are present in the intellectual and cultural life of every New Yorker. We see the humanities as fundamental to our understanding of ourselves as human beings and of our role in and responsibility to society.

New York Council for Nonprofits

Andrew Marietta, Regional Manager / 101H Alumni Hall, SUNY Oneonta / Oneonta, New York 13820

Ph. 607.436.3124 / Fax 607.436.2760 / amarietta@nycon.org

www.nycon.org

The New York Council of Nonprofits (NYCON) is the best resource for New York State's Nonprofits! NYCON works to build the capacity of nonprofits and communities to enhance the quality of life in New York State. We provide a wide array of specialized technical assistance services, including legal and financial, to nonprofits of all kinds in a staff-based, multidisciplinary team model. NYCON also provides an array of group purchasing, insurance and employee benefits, helping your nonprofit get the most value for your limited resources. Let NYCON help you create an extensive, affordable benefits package that is easy to comprehend and manage! We can help your organization with Health Insurance; Dental Insurance; Disability Insurance; Flexible Spending Accounts; Life Insurance; Retirement Benefits; Unemployment Savings Program; and Workers Compensation.

New York State Historical Association

PO Box 800 / Cooperstown, NY 13326

Ph. 607.547.1450 / Fax 607.547.1404

www.nysha.org

New York State Historical Association (NYSHA) has been welcoming and connecting people to our shared cultural heritage since 1899 through exhibitions and programs that provoke, delight, and inspire. Whether you are a student exploring history through New York History Day; a visitor taking in the Fenimore Art Museum's world-class collections; a researcher combing through the holdings of our Research Library in Cooperstown or online; a scholar, teacher, or history buff attending one of our conferences or enjoying the journal of New York History or another of our publications; or a family experiencing first-hand a 19th-century farming community at The Farmers' Museum, a vibrant living history museum and sister institution, you are experiencing a dynamic 21st-century cultural institution. The Fenimore Art Museum, located on the shores of Otsego Lake -- James Fenimore Cooper's "Glimmerglass Lake" -- in historic Cooperstown, New York, features a wide-ranging collection of American art including: folk art; important American 18th- and 19th-century landscape, genre, and portrait paintings; an extensive collection of domestic artifacts; more than 125,000 historical photographs representing the technical developments made in photography and providing extensive visual documentation of the region's unique history; and the renowned Eugene and Clare Thaw Collection of American Indian Art comprising more than 800 art objects representative of a broad geographic range of North American Indian cultures, from the Northwest Coast, Eastern Woodlands, Plains, Southwest, Great Lakes, and Prairie regions. Founded in 1945, the Fenimore Art Museum is NYSHA's showcase museum.

Northeast Document Conservation Center

100 Brickstone Square / Andover, MA 01810

Ph. 978.470.1010 / Fax 978.475.6021 / Julie Martin, Marketing Manager jmartin@nedcc.org

www.nedoc.org

The Northeast Document Conservation Center (NEDCC) is one of the largest non-profit, regional conservation centers in the United States, specializing in the preservation of paper-based materials for museums, libraries, archives, historical societies, and other cultural institutions as well as private and family collections. Founded in 1973, NEDCC has served thousands of non-profit institutions and private collectors through its laboratory services, consultations and educational programs. The Center has treated some of the nation's most significant cultural heritage materials including documents written by George Washington, correspondence by Ernest Hemingway, Abraham Lincoln's

family Bible, Babe Ruth's personal scrapbooks, and journals carried on the Lewis and Clark Expedition. The Center's reputation for excellence in conservation treatment comes from the skills of its professional conservators and the variety of materials that they are capable of treating. Its expertise includes the conservation of books, documents, maps, photographs, parchment, architectural plans, wallpaper and works of art on paper, including drawings and paintings in all media, prints, collage and contemporary works. The conservation laboratories are staffed by professional conservators, including specialists in the conservation treatment of photographs, books, and oversized works on paper. NEDCC also treats works with unusual formats such as globes and other composite objects with paper components.

NEDCC's Imaging Services Department specializes in high-quality digitalization of historic photographs, works on paper, fine art originals, oversize maps, vintage films, historic glass plates, and unique materials including x-ray films. NEDCC's imaging studios can address the technical difficulties of filming historical materials in deteriorated condition, such as scrapbooks, manuscripts and newspapers, and is equipped to handle the digitization of oversize materials. Collaboration between the conservation laboratories and the imaging services department makes possible the treatment and imaging of complex artifacts that require careful handling and assures high standards of practice in all aspects of the Center's conservation program.

NEDCC's Preservation Services Department offers consultation and training to help institutions preserve collections as a whole through collections care and preservation planning. The department conducts general preservation assessments, presents educational programs in the U.S. and abroad including workshops, webinars and conferences, answers reference inquiries, and provides 24 hour disaster assistance.

The NEDCC website www.nedcc.org serves as a world-wide resource for conservation information. Including a library of preservation leaflets; *Preservation 101*, the online introductory preservation course; *dPlan: The Online Disaster Planning Tool* and the *Preservation Education Curriculum; An Introduction to Preservation* for graduate programs in library science.

Oberg Research

30 Broadway St. / Irvington, NY 10533

Ph. 703.738.9240

www.obergresearch.com

Oberg Research specializes in:

- *Audience Research* - We analyze your visitors' experiences in and with your museum.
- *Audience Frameworks* - Our frameworks are developed for any age or social group. The frameworks may include a variety of physiological and social characteristics as well as specific data describing an audiences' reaction to a topic, object, exhibition or program. Audience frameworks inform program and exhibition design.
- *Providing instruction and tools for in-house evaluation projects* - We come to your museum for a participatory discussion on methods and tools so that your staff can collect meaningful data from your visitors and use the data to inform decisions.
- *Developing logic models and strategic outcomes for exhibitions and programs* - We design logic models, strategic outcomes, outputs, and other indicators of program success for grant applications.

Every evaluation project is distinctive. We recognize the museum staffs' expertise about their program and exhibition content and their audiences' experiences. We utilize this expertise to develop discrete evaluation plans that will provide meaningful and applicable results.

OnCell Systems, Inc.

1160 D Pittsford-Victor Road / Pittsford, NY 14534

Ph. 585.419.9844 / Fax 585.419.9843 / info@oncellsystems.com

www.oncellsystems.com

OnCell powers interactive mobile tour experiences, including cell phone tours, mobile giving campaigns, text message programs, & Smartphone Apps. We are mobile communication experts who are passionate about the arts and education.

We offer a state-of-the-art technology platform that provides location-specific interpretation to your visitors. Cell phones and smart phones become portals for engaging, informing, and interacting with your guests. OnCell tours

require no staff time to run and are available 24/7, 365 days a year.
We offer flat rate pricing and customized service plans to suit any budget.

Our Lady of Victor National Shrine and Basilica

767 Ridge Road / Lackawanna, NY 14218

Ph. 716.828.7517 / Fax 716.828.7518 / Denise M. Wood, dwood@olv-bvs.org

www.ourladyofvictory.org

Our Lady of Victory National Shrine and Basilica, which is an integral part of Our Lady of Victory Institutions, traces its history of helping others since the early 1800's when Father Nelson H. Baker's Legacy of Caring began. Father Baker took over as superintendent of the Institutions and several programs that help more than 4,500 youth and families each year. Programming includes education, outpatient, and residential programs for children, and adults with learning, emotional and/or behavioral difficulties and developmental disabilities.

Before Father Baker's death in 1936, the humble priest expanded both the orphanage and protectory buildings, and added the Our Lady of Victory (OLV) Infant Home, OLV Hospital and OLV Basilica to his lengthy list of accomplishments. All of which comprise Our Lady of Victory Institutions. Most recently in the lower level of the Shrine, the newly renovated Father Baker Museum and Gift Shop were unveiled in October 2009. The museum contains many facts and depicts the life and legacy of Father Baker. It also gives a history of how the Shrine was built. On January 14, 2011 Pope Benedict XVI issued a decree recognizing the holy life and heroic virtue of Father Baker, elevating him from "Servant of God" to "Venerable". Father Baker is one step closer to Sainthood. Visitors from various states and other Countries come to see the Shrine and the Museum which is a tribute to Father Baker.

Joseph Smith □ Performing Artist of Living History

6 Dobbs Place / Staten Island, NY 10301

Ph. 718.447.3019 / jsmith1122@netzero.com

Joseph Smith is a performing artist of living history who researches, writes and performs living history portrayals. His mission "is to create excitement and curiosity about history by giving voice to stories that celebrate the human spirit".

Spicer Art Conservation, LLC

305 Clap Road / Delmar, NY 12054

Gwen Spicer / Ph 518.765.2142 / gwenart@capital.net

www.spicerart.com

Spicer Art Conservation, L.L.C. has been caring for collections from museums, historical societies, state agencies, businesses and private owners since 1995. The focus has always been to distinguish long-term collection care and preservation of artifacts from the needs of the owner.

Gwen Spicer is a trained object, textile and upholstery conservator. She often collaborates with other conservators in order to create the best expertise that the project demands. This allows for even more variety of artifacts able to be treated and services performed.

Steel Plant Museum

560 Ridge Road / Lackawanna, NY 14218

Ph. 716.675.4006

www.steelpltmuseum.org

In 1984, the Steel Plant Museum was established to help preserve and document the memories of the newly-extinct steel industry in Western New York. While the majority of the collection is from Bethlehem's Lackawanna plant, artifacts from Republic Steel, Hanna Furnace, and other local companies are also represented here.

Union efforts to improve working conditions are documented in grievance files and correspondence kept in the Museum's Reference Library. Their hard-won benefits are listed in contract booklets that workers studied diligently. The Reference Library also contains steel-related catalogs, technical papers, books, and manuals.

The Steel Plant Museum table-exhibit will focus upon a general overview of the Western New York steel industry history, using a small presentation of photos and objects, in addition to providing information and brochures for visitors to the annual state-wide Museumwise conference.

SUNY Press

194 Washington Avenue, Suite 305□ / Albany, NY 12210

Ph 518.472.5000 / Michelle Alamillo / michelle.alamillo@sunypress.edu

www.sunypress.edu

As an acclaimed international publisher of distinguished research and notable works of general interest since 1966, SUNY Press and its Center for Scholarly Communication are proud to support the State University of New York's commitments to teaching, research, and public service. Capitalizing on the latest advance in digital communication, the Press offers an innovative range of print and electronic publications to fulfill the evolving needs of scholars, students, authors, and readers. SUNY Press sponsors nationally recognized and rapidly growing lists of publications in the areas of philosophy, Jewish studies, religion, Asian studies, political science, transpersonal psychology, women's studies, queer studies, African American studies, Italian American studies, and indigenous studies. Through its Excelsior Editions imprint, SUNY press makes available exceptional works for all readers and also showcases the diversity abiding energy of the peoples, histories, and natural beauty of New York and the surrounding regions.

West Lake Conservators, LTD.

P.O. Box 45 / 4207 Railroad Ave. / Skaneateles, NY 13152

Ph. 315.685.8534 / Fax 315.685.0027

www.westlakeconservators.com

West Lake Conservators, celebrating 35 years in business, is a nationally recognized firm specializing in the conservation of historic and artistic works. Dedicated to providing the highest quality skilled care to the conservation of paintings, paper, photographs, period frames, and textiles, our services help to save and maintain America's treasure for future generations. Located near Syracuse in the Finger Lakes Region of Central New York State, we serve numerous public and private collections. Our conservation treatments help maximize a work's life span, restore its aesthetic quality, and preserve its historic integrity. We work as a team in well-equipped lab with a wide range of tools, materials, and expertise for optimal problem solving and optimal results.

Founder and Head Conservator Susan Blakney is a Fellow of both the American (AIC) and International (IIC) Institutes for Conservation of Historic and Artistic Works. Recognition as a Fellow in these organizations is the top professional designation in the field of conservation. Our services are in the strict compliance with the AIC code of Ethics and Guidelines of Practice. The Staff at West Lake Conservators spends countless hours in training, research, seminars, conferences, and work exchanges with other professionals from around the world to bring the highest quality conservation to our clients.