



New York State's Museums in Conversation: What Inspires You?

April 11 – 13, 2010 Albany Marriott
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Museum Association of New York

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American Association of Museums

1575 Eye Street NW, Suite 400 / Washington, DC 20005
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www.aam-us.org

"AAM's mission is to enhance the value of museums to their communities through leadership, advocacy, and service." The American Association of Museums has been bringing museums together since 1906, helping to develop standards and best practices, gathering and sharing knowledge, and providing advocacy on issues of concern to the entire museum community. We are dedicated to ensuring that museums remain a vital part of the American landscape, connecting people with the greatest achievements of the human experience, past, present and future.

AAM is the only organization representing the entire scope of museums and professionals and nonpaid staff who work for and with museums. We currently represent more than 15,000 individual museum professionals and volunteers, 3,000 institutions, and 300 corporate members. Individual members span the range of museum occupations, including directors, curators, registrars, educators, exhibit designers, public relations officers, development officers, security managers, trustees and volunteers.

Every type of museum is represented including art, history, science, military and maritime, and youth museums, as well as aquariums, zoos, botanical gardens, arboretums, historic sites, and science and technology centers.

Archives Partnership Trust

Cultural Education Center/ Suite 9C49/ Albany, NY 12230
Ph. 518-473-7091 / Fax 518-473-7058
www.nysarchives.org

The New York State Archives Partnership Trust is a public benefit corporation and a 501(c)(3) non-profit organization that funds creative projects -- beyond what tax dollars can pay for -- to enhance the use of the New York's State Archives, the largest state records repository in the nation with more than 200 million documents of New York's colonial and state governments dating back to 1630. The Trust funds educational programs, preservation projects, and research. The Trust also fosters business relationships, secures private funding for endowment and projects, and makes the public and special constituents more aware of New York's rich heritage. Through the accomplishment of this work, the Archives Partnership Trust is a champion of New York history.

Corinthian Data Capture LLC.

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Contact: Caitlin Uihlein / caitlin.uihlein@corinthian-usa.com

www.corinthiandatacapture.com

Corinthian Data Capture specializes in three dimensional digital data documentation using non-invasive laser scanning technology. We can help bring your organization's past into the present while preserving it for the future. Museums have a mandate to share collections with the public, yet protect them from mishandling, as well as safeguard against exposure to moisture, sunlight and thievery. Corinthian Data Capture's scanning capabilities provide a secure digital record of your prized collection items. Once scanned, the file can be used to reproduce an artifact for public handling or placement in an intranet or internet network for public interaction and study. This "virtual museum" enables you to share items from your collection that are unavailable due to lack of exhibit space or manpower.

An entire exhibit hall can be placed on-line, filled with digital exhibits to help attract more visitors to your museum.

Temporary exhibits can be visited even after the artifacts have been packed up, on a monitor in the museum's library or as a digital exhibit in the main hall.

360 degree color scans can be taken of any exhibit room, providing a record of all items for insurance purposes, as well as routine inventory control. The scan records not only the artifacts, but the exhibit space as well, providing a scalable digital layout of the room for future exhibit planning. This same scan can be used as a website tool to provide a virtual tour. This will enhance educational programs by allowing teachers to plan their visit from the comfort of their classroom.

Corinthian Data Capture's laser scans can also be used to quickly and non-invasively create as-built documents for a historic structure to facilitate upgrades and restoration projects with minimal site disruption. Entire façades can be recorded in minutes with millimeter accuracy.

Gift shops are a key source of income for any museum. Our scans record ornamental details of the building or signature exhibit items, providing a basis of digital files needed to replicate 3D or 2D models and artwork to use for fundraising items.

Use Corinthian Data Capture's laser scanning technology services to safeguard your collections and to enhance your museum's digital presence. Contact Caitlin Uihlein at caitlin.uihlein@corinthian-usa.com for more insight into our services, we are glad to provide no obligation proposals specific to your museum or historic site.

The Donning Company Publishers

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The Donning Company Publishers is a specialty book publisher of limited-edition commemorative volumes, pictorial histories, and contemporary portraits. Donning limited-edition books are custom tailored to preserve and celebrate your heritage in a beautiful hardcover volume. Each Donning book is created with the highest standards for editorial and design excellence and quality craftsmanship. A Donning limited edition offers you an opportunity to help create a permanent record—of your community, business or association, multicultural heritage, country club, or college or university—in a handsome coffee-table book featuring hundreds of captioned archival photographs with complementary text. Moreover, your beautiful volume is a dignified public relations vehicle that promotes the sponsoring organization, preserves your heritage, and provides a significant fund-raiser.

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eTapestry is a complete internet software application for fundraising, donor and prospect management, and all constituent communication. As a web based application, access is available from anywhere at any time. All backups, updates and system maintenance are provided—allowing you to focus your time and resources on your organization's mission.

The Farmers' Museum

P.O Box 30 / Cooperstown, NY 13325
Ph 607-547-1450 / Fax 607-547-1468
www.farmersmuseum.org

The Farmers' Museum, across the street from the Fenimore Art Museum, offers a unique experience for the entire family. Discover how New Yorkers lived, worked and played in a rural 1840s village. Artisans demonstrate traditional crafts, and costumed interpreters share their insight into life of another era. Milk a cow, visit with baby animals, ride the Empire State Carousel, play old-fashioned games, and tour The Museum village in a horse-drawn wagon.

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George Washington University, Museum Studies Program

2147 F Street NW / Washington, DC 20052
Mary Coughlin / 202.994.9936 / coughlin@gwu.edu
www.gwu.edu/~mstd/DL/index.html

The Museum Studies Program at the George Washington University created an online graduate certificate program in Museum Collections Management and Care (MCMC) in order to address the need for accessible and affordable training for museum professionals at every stage of their careers. The graduate certificate is earned completely online so that students can work when it is convenient for them.

The core curriculum of the certificate program consists of four courses that utilize the campus-based classes of the Museum Studies Program as their foundation. The four courses of the MCMC program are Collections Management: Legal and Ethical Issues, Collections Management: Practical Applications, Preventive Conservation: Philosophy and Theory, and Preventive Conservation: Practical Applications.

The benefits of participating in the online graduate certificate program extend beyond the individual students. Graduates of the program have reported incorporating lessons from the virtual classroom into their museums' policies including changing the way collections are handled, stored and displayed. As a result of participation in the program, former students attribute increased confidence in their professional duties and credit the certificate with helping them achieve promotions and employment.

Government Technology Solutions, LLC

16 Beach Drive / Huntington Bay, NY 11743
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www.govtechusa.com

GTS is a business and mission-critical IT solutions provider, with established accounts in both the public sector and commercial accounts field. We provide integrated solutions for Video-Surveillance, Network-Content and Access Control, Mobile Surveillance, and IT Infrastructure Management and Support.

In the area of Cultural Property Protection, we provide an integrated IP and analytics based video monitoring solution with our partner Acuity-vct. The GTS-Acuity Video Capture System elevates the "preventive" effectiveness of a museum's security detail versus the reactive "after-event" video monitoring found in most museums today.

"I am finally getting a restful night of sleep since we implemented the Video Capture Surveillance System...I'd recommend your system to any museum or gallery that is interested in providing enhanced protection for their collections." - Dr. Louis Zona, Executive Director, The Butler Institute of American Art, Youngstown, OH

Key features of the GTS-Acuity VCS system –

- Runs on a standard server with no proprietary hardware or video compression algorithms.
- Interfaces to a wide range of vendor independent analog and IP-based cameras.
- Incorporates a patent pending Camera Based Motion Alarming System (CBMAS) which allows clients to set up motion protection zones within any area in view of any of the configured cameras. This feature offers 3 different types of software driven protection zones –
 - Motion Alarm Zone – When breached will immediately sound an audio and/or visual alarm while notifying security staff.
 - Hot Alarm Zone – Operates the same as Motion Alarm Zone, but allows for small or distant objects to be protected by increasing the sensitivity of the protection zone.
 - Loitering Alarm Zone – Will not trigger the alarm unless continuous motion occurs within a defined area for the user defined period of time.
- Offers a total customization of viewing options, with no limit to the number of cameras that can be simultaneously viewed. Direct viewing access can be via a security desk, director's desk, or mobile iPhone devices.
- The VCS is not fixed at 8, 16, or 32 cameras. You can expand the number of cameras without having to purchase a new system.
- We do not charge a per seat license fee or per camera fee for the VCS product, unlike most major manufacturers.

"Using the VCS and our surveillance cameras, our solution is able to detect a person reaching towards the memorabilia, triggering a strobe light and sounding an alarm. This is truly a remarkable solution." - Paul J. Steiner, Jr., Security Manager, Rock and Roll Hall of Fame & Museum, Cleveland, OH

"We have saved nearly \$20,000 in payroll and benefit costs to date and we feel we are now better protected than ever." - Craig Hoppock, Museum Superintendent, Princeton University Art Museum, Princeton, NJ

These are just a sampling of museums currently employing our video capture system. Stop by the GTS booth to learn more and schedule a detailed presentation for your museum.

Hadley Exhibits, Inc.

1700 Elmwood Avenue / Buffalo, NY 14207

Ph 716.874.3666 / Fax 716.874.9994

pwarner@hadleyexhibits.com

www.hadleyexhibits.com

Hadley Exhibits has been creating and producing award-winning interpretive and interactive environments for museums, zoos, and visitors centers for over 60 years. The firm, located in Buffalo, New York, offers a complete range of exhibit-related services including research, copywriting, project management, design, fabrication, artifact mounting, and installation. Additional in-house skills and expertise include custom graphic design and production, model making, and quality metal and plexiglass fabrication, to name a few. Hadley Exhibits is housed in a well-equipped 180,000 square foot facility.

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Hollinger Metal Edge has been the leading supplier of archival storage products for government and institutional archives, historical societies, museums, libraries, universities, galleries and private collectors for over 60 years. With our extremely experienced management and staff, we are dedicated to quality, customer service, and competitive prices. Hollinger Metal Edge was founded in 1945 in Arlington, Virginia. Working with officials at The Library of Congress and National Archives, Hollinger Metal Edge, Inc. developed acid free papers, storage boxes and envelopes that would allow for the proper preservation of valuable documents and photographs. In the 63 years since its founding, Hollinger Metal Edge, Inc. has introduced numerous archival products for the preservation of a large variety of valuable materials. At present, Hollinger Metal Edge, Inc. operates manufacturing plants in Fredericksburg, Virginia and Commerce, California.. Hollinger Metal Edge, Inc. remains the quality leader for archival products.

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www.hudsonmicroimaging.com

Hudson Microimaging specializes in digital preservation projects for archival institutions, museums, libraries, universities, historical societies and local governments. We offer high resolution color, grayscale, and bitonal scanning of photographs, 35mm slides, transparencies, lantern slides, film strips, negatives, and documents to meet or exceed Library of Congress Digital Standards. With more than two decades of experience in preservation project planning and implementation, high quality micrographic and digitization production, and metadata/subject indexing, our management team and dedicated technicians have a proven track record in delivering images that meet the quality expectations of our customers. Our database solutions and individually tailored online image hosting services help our clients provide public or private access to their collections. Please contact us at your convenience to discuss your project.

MBL Benefits Consulting

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Mid-Atlantic Association of Museums

2300 North Street, NW Suite 710 / Washington, DC
Ph. 202.452.8040 / Fax 202.833 3636 / director@midatlanticmuseums.org
www.midatlanticmuseums.org

Regional affiliate of AAM providing professional development and training opportunities for museum staff and volunteers in the Mid-Atlantic Region -- DC, DE, MD, PA, NJ, NY. Committed to promoting inclusion and excellence among the museum community in the MAAM Region. Programs include the MAAM annual meeting, Building Museums Symposium, and Creating Exhibitions Symposium. This year's annual meeting will be held in Philadelphia from October 24-26, 2010.

National Book Auctions

1429 Danby Road (96B) / Ithaca, NY 14850
Eric Lindstrom / Ph. 607-269-0101 / Fax 607-256-4400
www.nationalbookauctions.com

National Book Auctions is a national public auction service specializing in books, art and ephemera (stamps, coins & currency, posters, etc.). We offer transportation service for large inventories and work with consigners throughout the U.S. and Canada. Our service capitalizes upon the marketing strengths of internet-based marketing and on-line bidding, creating a truly global pool of bidding activity for items.

National Book Auctions is a targeted service, offering experience and expertise unique to marketing both antique and modern books and ephemera for museums, historical societies, universities and private estates. A few of noteworthy items that have been handled include books and ephemera signed by William Faulkner, John Steinbeck and Albert Einstein as well as important first editions such as *Walden*, *To Kill a Mockingbird*, and *Les Miserables*. Our auctions comprise a broad range of interesting volumes and ephemera including scholarly works, antiquarian and collectible pieces, artwork, out-of-print and rare printings, select first editions, limited editions and signed editions.

New York Council for the Humanities

150 Broadway / Suite 1700 / New York, NY 10038
Ph 212.233.1131 / Fax 212.233.4607
www.nyhumanities.org

Since 1975, the New York Council for the Humanities has actively nurtured the role of the humanities in the intellectual and cultural life of New York State. As a not-for-profit, independent affiliate of the National Endowment for the Humanities, the Council works with more than 4,000 cultural institutions such as libraries, historical sites, museums, art galleries, colleges and universities, and community centers to bring innovative, thought-provoking programs to over a quarter of a million New Yorkers annually.

Through our statewide collaborations, and our own programs and services that encourage imaginative thinking and critical inquiry, we work to ensure that the humanities are present in the intellectual and cultural life of every New Yorker. We see the humanities as fundamental to our understanding of ourselves as human beings and of our role in and responsibility to society.

New York Council for Nonprofits

formerly Council of Community Services of New York State (CCSNYS)
101H Alumni Hall, SUNY Oneonta / Oneonta, New York 13820
Andrew Marietta / Ph. (607) 436-3124 / Fax (607)436-2760
www.nycon.org

The New York Council of Nonprofits (NYCON) is the best resource for New York State's Nonprofits! NYCON works to build the capacity of nonprofits and communities to enhance the quality of life in New York State. We provide a wide array of specialized technical assistance services, including legal and financial, to nonprofits of all kinds in a staff-based, multidisciplinary team model. NYCON also provides an array of group purchasing, insurance and employee benefits, helping your nonprofit get the most value for your limited resources. Let NYCON help you create an extensive, affordable benefits package that is easy to comprehend and manage! We can help your organization with Health Insurance; Dental Insurance; Disability Insurance; Flexible Spending Accounts; Life Insurance; Retirement Benefits; Unemployment Savings Program; and Workers Compensation.

New York State Council on the Arts

175 Varick Street / New York, NY 10014-4604
Ph 212. 627.4455 / TDD 1-800-895-9838
www.nysca.org

The New York State Council on the Arts (NYSCA) is dedicated to preserving and expanding the rich and diverse cultural resources that are and will become the heritage of New York's citizens. The Council believes in supporting:

- ◆ Artistic excellence and the creative freedom of artists without censure, and

- ◆ The rights of all New Yorkers to access and experience the power of the arts and culture, and the vital contribution the arts make to the quality of life in New York communities.

NYSCA strives to achieve its mission through its core grant-making activity and by convening field leaders, providing information and advisory support, and working with partners on special initiatives to achieve mutual goals. Further, NYSCA's vision for cultural development in the state is reflected in the following goals.

- ◆ Sustaining a vital ecosystem of individual artists and cultural organizations that supports the creation, presentation, critical review, and distribution of the arts and culture
- ◆ Celebrating our rich range of artistic and cultural resources inclusive of diverse cultures and aesthetics
- ◆ Encouraging artistic and discipline field advancement
- ◆ Broadening public access, appreciation, participation, and education in the arts and culture throughout the state
- ◆ Providing recognition and professional advancement for artists and arts administrators.

At NYSCA, our efforts are guided by our belief in the fundamental importance of arts and cultural expression in people's lives and a commitment to serving our three constituencies: artists, arts and cultural organizations, and the public. We believe that:

- ◆ Artists are at the center of creative endeavor.
- ◆ Strong arts and cultural organizations are vital to connecting the arts to people's lives.
- ◆ Every citizen of New York State can have a meaningful connection to creativity and every community has a right to cultural self-determination.

Through our grants making process, NYSCA provides support within 16 different programs, including the Museum Program and the Architecture, Planning and Design Programs. Complete information can be found at our website: www.nysca.org.

New York State Historical Association

PO Box 800 / Cooperstown, NY 13326

Ph. 607-547-1450 / Fax 607-547-1404

www.nysha.org

New York State Historical Association (NYSHA) has been welcoming and connecting people to our shared cultural heritage since 1899 through exhibitions and programs that provoke, delight, and inspire. Whether you are a student exploring history through New York History Day; a visitor taking in the Fenimore Art Museum's world-class collections; a researcher combing through the holdings of our Research Library in Cooperstown or online; a scholar, teacher, or history buff attending one of our conferences or enjoying the journal of New York History or another of our publications; or a family experiencing first-hand a 19th-century farming community at The Farmers' Museum, a vibrant living history museum and sister institution, you are experiencing a dynamic 21st-century cultural institution.

The Fenimore Art Museum, located on the shores of Otsego Lake -- James Fenimore Cooper's "Glimmerglass Lake" -- in historic Cooperstown, New York, features a wide-ranging collection of American art including: folk art; important American 18th-and 19th-century landscape, genre, and portrait paintings; an extensive collection of domestic artifacts; more than 125,000 historical photographs representing the technical developments made in photography and providing extensive visual documentation of the region's unique history; and the renowned Eugene and Clare Thaw Collection of American Indian Art comprising more than 800 art objects representative of a broad geographic range of North American Indian cultures, from the Northwest Coast, Eastern Woodlands, Plains, Southwest, Great Lakes, and Prairie regions. Founded in 1945, the Fenimore Art Museum is NYSHA's showcase museum.

Oncell Systems

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OnCell provides the technology to create audio tours for cell phones and smartphones. Enhance the visitor experience at your museum, park or historic site by creating cell phone and smartphone audio tour programs. Let your visitors listen and learn at their own pace. Simply create audio content over the phone or upload audio files. Stay connected to visitors by designing custom text message programs to engage visitors, and gather feedback. Track interpretive program activity, analyze results and make decisions with OnCell's comprehensive visitor statistics reports. Call our Demo Line to hear some sample tour stops! Dial (585) 419-9744 and dial any stops 10 through 104.

Paperkite Creative Communications

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www.paperkitecreative.com

Paperkite Creative Communications specializes in brand strategy, creative marketing and social media campaigns for museums, arts organizations, non-profits and other cause-driven clients.

Riverhill Partners

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www.riverhillpartners.com / uncatalogedmuseum.blogspot.com

In these challenging times, connecting with your community is more important than ever. Riverhill specializes in projects that engage communities with museum, historical societies and historic sites. Whether it's an interpretive plan for a historic house, a new exhibition, school programs, or a traveling exhibition, we can help you design and implement your project.

Our Current Work: Current and recent work includes new interpretive plans, audio tours and family activity kits at the Hyde Collection in Glens Falls; an innovative tri-lingual community history project at the Montgomery County Historical Society using banners, cell phone audio and bus stop ads; an exhibition on the role of the Lehigh Valley Railroad in Sayre, PA; and interpretive planning with the historic houses in New York City. We've just begun work with the Rosen House at Caramoor in Westchester County, integrating this historic house with the site's famous music programs. Last year saw the opening of the revitalized Theodore Roosevelt Inaugural National Historic Site in Buffalo, where we led the interpretive planning process. Strategic planning clients have included Woodchuck Lodge, the Woodstock Historical Society and the Mountaintop Historical Society helping them to envision exciting futures well connected to community. We work with museums large and small, always bringing a commitment to audience engagement, scholarship—and fun!

Our Traveling Exhibits

Looking for an inexpensive option for an exhibition? Riverhill also has two traveling exhibits available with fees on a sliding-scale based on the size and budget of your institution. *Passing on the Comfort* tells the story of An Keuning-Tichelaar, a Dutch Mennonite woman active in the Resistance during WWII and of the quilts created and sent to her by communities in North America to help her shelter refugees. Featuring historic quilts, engaging graphic panels, interactives and a host of related educational materials, the exhibit will be of interest to museums interested in social justice and activism, quilts, or World War II. To learn more, visit www.passingonthecomfort.blogspot.com. *Coming Up on the Season: Migrant Farmwork in the Northeast*, adapted from a larger traveling exhibit, tells the story, in twelve bi-lingual (English and Spanish) panels of the history and contemporary life of the people who harvest our food. It comes with curriculum-based materials for elementary, middle and high school students. This exhibit will be of interest to museums focused on agriculture, diverse communities, or oral histories. To learn more, visit our website at www.riverhillpartners.com.

Where are We? Wondering why Linda Norris, Riverhill's managing partner, isn't at the conference? She's back in Ukraine on a renewal as a Fulbright Scholar, working with museums on a variety of projects, returning to the US in July. You can read more about her adventures on her blog, *The Uncataloged Museum*, <http://uncatalogedmuseum.blogspot.com>. Also, learn more about *The Pickle Project*, a new project that highlights Ukrainian food traditions. Find all the pickle, horseradish, flavored vodka and other details at <http://pickleproject.blogspot.com>.

Smithfield Community Association / Heritage Peterboro

P.O. Box 1029 / Morrisville, NY 13408

Scott Hughes / Ph. 315.684.7320 / shughes@madisontourism.com

www.abolitionhof.org

The Smithfield Heritage Project is a joint promotional campaign involving the three primary museum/educational sites in Peterboro, New York. Our mission is to cross promote the activities of the Geritt Smith National Landmark site, the National Abolition Hall of Fame & Museum and the Smithfield Community Associations Annual Civil War Weekend.

Additionally we demonstrate the ties between the three entities in relationship to the Underground Rail Road and the ending of slavery in the United States through educational programs throughout the year. By combining our efforts and volunteer force we have been able to increase effective marketing through joint advertising and public exhibit presence at venues to include the New York State Fair and the NYS Museums in Conversation conference.

Spicer Art Conservation, LLC

305 Clap Road / Delmar, NY 12054
Gwen Spicer / Ph 518.765.2142 / gwenart@capital.net
www.spicerart.com

Spicer Art Conservation, L.L.C. has been caring for collections from museums, historical societies, state agencies, businesses and private owners since 1995. The focus has always been to distinguish long-term collection care and preservation of artifacts from the needs of the owner.

Gwen Spicer is a trained object, textile and upholstery conservator. She often collaborates with other conservators in order to create the best expertise that the project demands. This allows for even more variety of artifacts able to be treated and services performed.

SUNY Press

194 Washington Avenue, Suite 305 / Albany, NY 12210
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 - evaluations of furnishing plans
- Training for interpreters and staff
 - on the use and history of textiles and textile technology

- on textile storage, textile rotation, and textile identification
- Workshops on textile identification
- Textile ID Day
 - a fundraiser for museums and historic sites similar to “Antiques Roadshow”

University Products

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West Lake Conservators, LTD.

P.O. Box 45 / 4207 Railroad Ave. / Skaneateles, NY 13152
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West Lake Conservators, celebrating 35 years in business, is a nationally recognized firm specializing in the conservation of historic and artistic works. Dedicated to providing the highest quality skilled care to the conservation of paintings, paper, photographs, period frames, and textiles, our services help to save and maintain America's treasure for future generations. Located near Syracuse in the Finger Lakes Region of Central New York State, we serve numerous public and private collections. Our conservation treatments help maximize a work's life span, restore its aesthetic quality, and preserve its historic integrity. We work as a team in well-equipped lab with a wide range of tools, materials, and expertise for optimal problem solving and optimal results.

Founder and Head Conservator Susan Blakney is a Fellow of both the American (AIC) and International (IIC) Institutes for Conservation of Historic and Artistic Works. Recognition as a Fellow in these organizations is the top professional designation in the field of conservation. Our services are in the strict compliance with the AIC code of Ethics and Guidelines of Practice. The Staff at West Lake Conservators spends countless hours in training, research, seminars, conferences, and work exchanges with other professionals from around the world to bring the highest quality conservation to our clients.